



Jesse Holt

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QUALIFICATIONS SUMMARY

- 15 years of experience in public speaking both in person and on microphone
- Well versed in AP style writing and reporting
- Proficient in event management and activities coordination gained from radio and cruise line work
- Extremely organized with meticulous attention to detail
- Proven history of effectively interacting with people of diverse cultural backgrounds and age ranges
- Very strong written and oral communication and interpersonal skills
- Ability to manage a team and organize multiple projects at one time

EDUCATION

B.S. Public Relations and B.S. Advertising with minors in Journalism and Photography

Northern Arizona University, Flagstaff AZ

Graduated August 2009

RELEVANT EXPERIENCE

Premier Alaska Tours

Tour Director

April 2014-Present (Seasonal)

- Led guided tours throughout interior Alaska
- Provided Educational Commentary and entertainment onboard the motor-coach
- Provided all logistical support for guests, including booking and scheduling excursions, hotel accommodation changes or any other special requests based on guest circumstances
- Worked with multiple cruise lines and companies, including Norwegian, Royal Caribbean, Celebrity,
- YMT and several private groups

Inlet Tower Pubhouse

Bartender

October 2016-April 2017

- Served food, beer, wine and cocktails
- Provided consistent guest service
- Closed the restaurant at the end of the night

REI

Retail Sales Associate

October 2014-May 2015

- Footwear and clothing sales specialist
- Front of house retail job with extensive guest interaction

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Project Manager

August 2013-April 2014

- Manage multiple accounts for a high volume large format digital printing company
- Work directly with salesman and clients overseeing projects through all stages of production
- Schedule and oversee installation and removal of billboards, vehicle wraps and various other signage
- Foster relationships and manage accounts of more than 50 clients at a time
- Entertain current and potential clients by conducting tours of our production floor and job sites

Norwegian/Disney/Holland America Cruise Lines

Cruise Staff/DJ/Master of Ceremonies

November 2009-March 2013

- Worked 7 days a week in a small, extremely fast paced team environment
- Served as “the face” of the entertainment department, and engaged guests one-on-one or via microphone
- Coordinated, scheduled and hosted all events onboard, including bingo, trivia, pool games, theme nights and special events
- Proposed and implemented new events and activities
- Trained staff members on microphone etiquette and event management
- Promoted various events and activities across departments to drive overall ship revenue
- Worked directly with passengers 100% of the time
- Worked alongside the cruise director in managing live events within the entertainment department
- Served as the DJ in the ship's nightclub, providing nightly adult-exclusive entertainment

KJACK Radio Northern Arizona University

Marketing Director

September 2007- June 2009

- Organized and led a team of 17 students in event staffing, advertising and station promotion
- In charge of station event planning
- Designed and distributed station promotional materials such as press releases and posters to increase station awareness
- Wrote, edited, revised and updated advertisements on the air and station website
- Organized and executed weekly remotes on and off campus
- Hosted a daily morning show, bi-weekly sports show, bi-weekly happy hour show and provided commentary for men's hockey and women's basketball teams
- Proficient skills at running sound board
- Professional demeanor and great microphone personality

OTHER ACTIVITIES AND COMMUNITY OUTREACH

- Cameraman for UAA and Alaska Aces hockey teams
- Hosted weekly trivia every at various local bars
- Special event bartender (banquets, weddings, parties etc.)
- Hosted karaoke every Friday and Saturday at Max & Ted's 480 Bar in Chandler AZ